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Bicentennial Education Program

Salve Regina College

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CREAMER, TROWBRIDGE, CASE & BASFORD, INC.
Advertising/Public Relations
40 Westminster Street, Suite 1600, Providence, R.I. 02903 (401) 272-7200

October 19, 1973

Ms. Lissa Vogt
Editor
BICENTENNIAL NEWSLETTER
736 Jackson Place, N.W.
Washington, D. C. 20276

Lissa:

It was a pleasure talking to you. I'm delighted to know you're interested in the Bicentennial Education Program at Salve Regina College.

I think your readers will be most interested in this first-of-a-kind program. I know the college expects many people from Bicentennial Commissions throughout the country to attend.

Enclosed is a feature story outlining the Bicentennial Education Program at Salve Regina. Please rework the story any way you'd like. And if I've left anything out, please call me. I'll be happy to fill in the holes.

I've also included a poster on the program ... it could make an interesting visual.

Great talking to you, Lissa. Thanks for your interest.

Cordially,

CREAMER, TROWBRIDGE,
CASE & BASFORD, INC.

Bob Newbert

Robert L. Newbert, Jr.
Account Executive
Public Relations

enclosure

RLN:kpm